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Summer Internships 2005



Valerie with Brad Beattie
Volunteer Vancouver



Tom with his colleagues
ArtStarts in Schools, Vancouver



Elana (right) cycling, with Fiona
Santropol Roulant, Montreal

In this FIFTH YEAR of the program: 350+ applications were received from 18 different business schools!
17 students were placed across the country.

Vancouver

Tom En Sheng Su (UVIC, MBA) – Education Center
Business Planning: **Art Starts in Schools**

Valerie Millette (John Molson School of Business,
MSc) – “Scoper”: **Volunteer Vancouver**

Mohit Wadhvani (Schulich, MBA) – Market Research:
Starworks Packaging & Assembly

Morris Mu (Rotman, MBA) - Performance
Management System Development: **Coast
Foundation Society**

Calgary

Jeremiah Lindstrom (Haskayne, MBA) – Community
Liaison: **Trident Exploration**

Winnipeg

Pallavi Jain (Sauder UBC, MBA) – Business Planning:
Canadian Women’s Health Network

Greater Toronto Area

Malathy Manoharan (Ivey, MBA) - Market Planning:
Eva’s Phoenix

Neel Venugopal (Rotman, MBA) - Outreach &
Membership Coordination: **Ontario Smart Growth
Network**

Everton Lewis (Ivey, MBA) - End-of-Life Care
Learning Centre Business Planning: **Hospice
Association of Ontario**

Krista Broughton (Ivey, MBA) – Business Planning:
Council of Agencies Serving South Asians

Susanna Harnarine (Rotman, MBA) – Volunteer
Involvement Analysis & Program Development:
Framework Foundation

Laurie Asuncion (De Groote, BComm) - Event
Planning: **Hamilton Conservation Authority**

Ottawa

Sarah McLeod (Brock, BA) - Program & Event
Planning: **Nunavut Youth Abroad Program**

Magdalena Turjelski (JMSB, MBA) – Marketing
Coordinator: **Victoria Order of Nurses**

Ravi Bhaskar (Ivey, MBA) – Business Planning &
Market Research: **The Natural Step**

Montreal

Wendy Yang (HEC Montreal, Bacc) - Fundraising &
Project Management: **Musical Alliance**

Elana Ludman (McGill, Bcomm) - Social Marketing &
Communications Coordination: **Santropol Roulant**

Testimonials & Evaluations

Interns reported having had meaningful experience and felt they made an important contribution to their host organizations. They also learned a great deal

about the voluntary sector and felt that the experience was important for them in their future career paths:

<u>"This internship adds an important dimension to my business studies":</u>	Very true – 77%	True – 23%
<u>"Such internships should continue to exist for business students":</u>	Very true – 92%	True – 8%
<u>"This experience will be a "plus" for my resume and future job hunting":</u>	Very true – 77%	True – 23%

IN THEIR OWN WORDS:

"It was a great experience that changed my life. It was the first time that I was able to see the benefit and value of having a business degree. I have learned so much about myself and about others. The internship has also helped me realize what is important to me."

Elana Ludman (McGill, Bcomm)
Santropol Roulant, Montreal

"I always admired the Non Profit Sector. But with this summer experience I can't help but wonder what would happen to this world if not for the Non Profit Sector."

Ravi Bhaskar (Ivey, MBA)
The Natural Step, Ottawa

Organizations likewise reported significant impact in the form of business plans & strategic development, performance evaluation systems, market research and much more. Students brought enthusiasm and clear

thinking and were dedicated to the project while staff members could focus on on-going programs. Organizations felt that more collaboration between business schools and the sector is essential:

<u>"The business intern made an important contribution to the organization"</u>	Very true – 83%
<u>"Further collaboration with business schools is important for our organization"</u>	Very true – 92%
<u>"Further collaboration with business schools is important for the sector"</u>	Very true – 92%
<u>"Such internships should continue to exist for business students"</u>	Very true – 100%



*Sarah with program participant
NYAP, Ottawa*



*Mohit on the shop floor
Starworks, Vancouver*



*Malathy in the print shop
Eva's Phoenix, Toronto*

IN THEIR OWN WORDS:

"The CEI intern presented his findings in a binder that is now used as a primary resource tool for our office. The work has impacted so many areas of our organization and almost everyone has already used the binder to source information."

- **ArtStarts in Schools**

"The impact is significant because the intern's work is the foundation for our strategic planning process to

move forward. The intern's research gives us a long-term view of where the industry is headed."

- **Eva's Phoenix**

"The results have helped define our 2006 strategy. The recommendations made were the basis to what was presented to our board. The results from the intern's report strengthened the decision to go with the proposed business model."

- **The Natural Step**

CEI Alumni Successes **NEW!**

Valerie Millette, CEI Intern 2005, Volunteer Vancouver – Hired by Uniterra

Valerie returned from her summer internship in Vancouver to defend her Masters thesis and was hired by [Uniterra](#) – a joint international volunteer program of CECI and WUSC – as a **Senior Program Officer** in charge of recruiting and training future international volunteers.

“The CEI internship provided a spring board that helped me establish myself within the not-for-profit sector – which is exactly what I was hoping for! My accomplishments during my internship allowed me to demonstrate to my future employer that I not only had the theoretical knowledge required for the job, but that I was able to apply it well in a context similar to theirs.”

Kids Help Phone – CEI Host Organization 2002 & 2003- Hired a CEI intern full time

Jevone Nicholas, CEI Intern 2001- Hired by Canadian International Development Agency

Jevone has worked at [CIDA](#) since soon after graduation. Jevone is a **Development Officer, responsible for the Democratic Republic of Congo (DRC)**. He travels to the DRC to manage several of the development projects Canada is financing there including, for example, support for the country's first free elections in 40 years.

“My CEI Internship gave me a much better understanding of how non-governmental organizations operate. This is quite beneficial in my current work, as many of my development partners are Canadian NGOs doing work in the Congo. In appreciating how these organizations face challenges, I am much better positioned to establish stronger relationships with them.”

Melissa Watanabe, CEI Intern 2002 – Hired by Evergreen

After interning with Evergreen and was then hired on as their Operations Manager. She has been working there ever since (although she is on maternity leave right now!)

Simon Pillarella, CEI Intern 2003 – VP at Action ReButs

Simon volunteers his time at a local charity that organizes *“La semaine de réduction des déchets”* in Montreal

Elana Ludman, CEI Intern 2005, Santropol Roulant – Hired by Santropol Roulant

Elana has returned to McGill to complete her degree but has been hired part-time to continue with the [Santropol Roulant](#).

“I have fallen in love with the organization and really feel that I am part of the community it strives to build.”

Fundraising & Financial Support

In 2005, CEI fundraised \$120,000, solidifying our relationship with funders and renewing their commitment to our program. New funders include The Sauder School of Business, who provided a scholarship to one of their MBA students and [Montrealité](#) – an innovative T-shirt company that gives a portion of its proceeds to charity.

58% of our donations were allocated directly to our programming.

GOLD (over \$10,000)

- The J.W. McConnell Family Foundation
- CIBC – with a 3 year agreement



SILVER (\$5-\$10,000)

- The Zeller Family Foundation
- The Hay Foundation
- The EJLB Foundation
- The Laidlaw Foundation
- Rotman School of Management

BRONZE (under \$5000)

- Sauder School of Business
- Montréalité

CIBC sponsored 7 of our 17 interns this summer. Thank you CIBC for your overwhelming support!

Voluntary Sector Career Days

CEI held its 4th series of annual Voluntary Sector Career Days

We adapted the format of the events and organised more workshops to make them more **interactive & participative**. The career fair portion of the day still took place, with great success. Both events were an overwhelming success for students AND organizations.

In 2005 the Career Days took place in:

- **Vancouver at UBC, Sauder School of Business** with students from Sauder, SFU and UVIC. Attendance included close to 100 students & 15 organizational representatives.
- **Toronto at Rotman School of Management** with students from Rotman, Schulich, Ivey & Queen's. Attendance was well over 150 students. 25 speakers and organizational representatives participated in 5 interactive workshops.

“CEI in Print” **NEW!**

2005 was another great year for CEI in the Canadian Press:

[Lessons in real life](#)

Montreal Gazette
September 5, 2005

[Commerce With A Conscience](#)

The NEWCANADIAN
Spring 2005

["L'initiative d'expérience
communautaire: développer](#)

[les futurs leaders
d'affaires orientés vers la
communauté"](#)

Revue Gestion
Printemps 2005

[Preparing and mentoring our
emerging nonprofit professionals](#)


Charity Village Newsweek
June 2005

[MBA Students: Working towards
profit with a purpose](#)


GLOBE AND MAIL
March 26, 2005

CEI put together a **NEW** series of learning & sharing documents
to better capture **alumni perspectives** and the **impact** of the internship experience

(Downloadable from the web site):

 [Advice for Future Host Organizations](#)

 [How Organizations **Benefited** from the 2005 Internship Projects](#)

 [How Interns' **Appreciation** of the Voluntary Sector Changed](#)

 [Elements of the **Work Environment** Interns Most Appreciated](#)

 [The Tangible **Skills** Interns Gained](#)

 [What I **Learned** About Myself in the CEI Internship](#)

 [Advice for Future CEI Interns](#)

