

## Summer Internships 2004

This summer – CEI's fourth for the internship program – 14 Canadian students received summer placements, bringing the program's total to 40 since its founding in 2000. 240 applications were received from 14 different business schools across the country. Students worked in organizations in 6 Canadian cities as well as one overseas posting:

### Ottawa

- Canadian Arctic Resources Committee - Volunteer Program Coordinator
- Canadian Arctic Resources Committee - Marketing Assistant
- First Nations Child & Family Caring Society of Canada - Event assistant & planning
- Community Foundations of Canada - Marketing Assistant
- World University Services of Canada / CECI - Strategic Development

### Calgary

- Shastri Indo-Canadian Institute – Organizational & Strategic Development

### Montréal

- Santropol Roulant - Marketing & Social Marketing
- Kids Help Phone - Marketing Planner

### Vancouver

- Developmental Disabilities Association - Business processes & planning
- Coast Foundation Society - Program measurement development
- Shareholder Association for Research & Education - Trustee education for responsible investment

### Halifax

- Metro Food Bank - Business Planning Officer

### Toronto

- Canadian Institute for Environmental Law and Policy - Organizational restructuring

### International – Népal

- WUSC/CECI - Web design & IT development



## Testimonials & Evaluation

This summer's program was a positive one for all stakeholders concerned. Students reported having had meaningful experience and made an important

impact on their host organizations. They also learned a great deal about the voluntary sector and felt that the experience was important for them:

<u>"What I learned I could not have in the private sector":</u>	Very true & True - 65%	Quite - 29%
<u>"This internship adds an important dimension to my business studies":</u>	Very true – 71%	True – 21%
<u>"Such internships should continue to exist for business students":</u>	Very true – 86%	True – 14%

### Some quotes from the students:

"You can't understand how people work in an NGO unless you work along side them. If you want to learn about international development, you have to learn about it first hand."

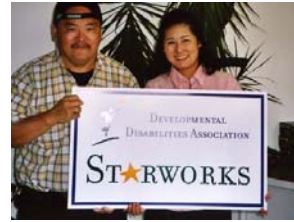
"I was given far more opportunities to take on significant responsibility than I would have had in the private sector"



Anusha Shanmugarajah (Rotman)  
Metro Food Society, Halifax



Kamal Mahmud (Rotman)  
CECI, Nepal



Laura Sato (UBC)  
Starworks, Vancouver

Organizations likewise reported high impact from the internship, in terms of business plans & policy documents being written, market research being done, and much more. Students brought fresh perspectives

and new eyes to the organization as well as a very needed set of skills. Organizations felt that more collaboration between business schools and the sector is essential:

<u>"The business intern made an important contribution to the organization"</u>	Very true - 90%	True – 10%
<u>"Further collaboration with business schools is important for our organization"</u>	Very true – 90%	True – 10%
<u>"Further collaboration with business schools is important for the sector"</u>	Very true – 80%	True – 20%
<u>"Such internships should continue to exist for business students"</u>	Very true – 100%	



Iana Nikolova (Schulich)  
CIELAP, Toronto



Jessica Weisz (McGill)  
CARC, Ottawa



Melanie Derynck (McGill)  
CARC, Ottawa

**Some quotes from organizations:**

“The student came with a fresh perspective and made us take stock of why we are doing what we do.”

“The business student had the knowledge of what needs to go into a business plan – not a skill we have in house.”

“The students delivered tangible results that we will use and implement.”

“We have greater certainty about the financial viability of our program”



*Gil Yaron & Diana Wang (UBC)  
SHARE, Vancouver*



*Darrell Burnham & Helios He (IVEY)  
Coast Foundation, Vancouver*



*Katie Gibson (McGill) & Guylaine Grenier  
WUSC, Ottawa*

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## Fundraising & Financial Support

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Early in 2004 CEI received its charitable status! It is a huge feat which will enable us to access a greater number of potential funding agencies.

This year, we established new relationships with a handful of sponsors and donors, including a 3 year agreement with CIBC, two schools on board with scholarships for their students who received a CEI posting.

**GOLD (over \$10,000)**

- CIBC – with a 3 year agreement



**SILVER (\$5-\$10,000)**

- The Zeller Family Foundation
- The Hay Foundation
- The EJLB Foundation
- The Bealight Foundation
- The Laidlaw Foundation
- Community Foundations of Canada
- Rotman School of Management
- McGill Faculty of Management

**BRONZE (under \$5000)**

- The VanCity Community Foundation
- Manifest Communications

We raised a total of \$80,250 in 2004, of which 67% were restricted funds dedicated entirely to program support. The internship stipends account for \$53,646 of our fundraising dollars. Of our total operating budget, 79% of our expenses are program related expenses.

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## Voluntary Sector Career Days

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CEI held its third series of annual Voluntary Sector Career Days in:

- Vancouver at UBC with students from SFU and UVIC – (60 students & 10 organizations)
- Toronto at Schulich with students from Rotman, Ivey, & Queen’s – (130 students & 12 organizations)
- Montreal at HEC Montreal with students from McGill and John Molson - (120 students & 12 organizations)

**We would like to take this opportunity to thank all of our stakeholders and partners for their continued support! We look forward to 2005 and more chances to increase opportunities for business students in Canada’s voluntary sector!**