



# Community Experience Initiative d'Expérience Communautaire

CEI Newsletter

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## Voluntary & Responsible Business Sector Career Events 2003 were a groundbreaking success! More news for 2004...

In March 2003, Community Experience Initiative held its first annual series of "Voluntary & Responsible Business Sector Career Events". Located in Vancouver, Toronto and Montreal, these events were the first of their kind in Canada.

With over 250 students and close to 30 organizations in attendance, the success of these inaugural events far surpassed CEI's expectations. This was due to CEI's

close collaboration with the 8 business schools in the three cities. Our event sponsors also played an instrumental role:

- Mountain Equipment Co-op
- GrowthWorks Capital
- The Vancouver Foundation
- Tides Canada

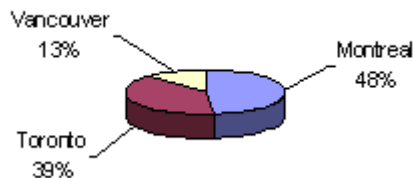


### Event details...

The events began with a keynote speaker, followed by individual presentations by invited organizations, and wrapped up with a panel discussion on the theme "**The future of Canada's not-for-profit and responsible business sectors and the role of business schools & management education in that future**".

This format was designed not only to facilitate the exchange of information and the sharing of job opportunities, but also to allow for networking and for more personal exchanges between students, organizations, and business school representatives. Feedback from participants revealed that the scheduled networking time proved to be an invaluable addition to the day!

### 2003 Career Fair attendance by region (258 students total)



### Vancouver (March 7, 2003)

The Vancouver Career Event was held at the SFU Harbour Center and was organized with help from John Oldale and Leslie Liggett of the UVIC Business Co-op and Career Centre, Terry Van Quickenborne of

the UBC Commerce Career Centre, and Connie Coniglio and her staff at the SFU Health, Counselling and Career Centre. We would also like to thank the UBC MBA Net Impact students!

- Participating organizations included:
- Developmental Disabilities Association
- Kids Help Phone
- Leadership Vancouver
- Shareholder Association for Research & Education (SHARE)
- Small Potatoes Urban Delivery (SPUD)
- Tides Canada

### Panelists:

**Andrea Harris**, Mountain Equipment Co-op  
**Myrna Khan**, Canadian Business for Social Responsibility  
**David Holtzman**, Leadership Vancouver.

### Toronto (March 12, 2003)

Our Toronto event was held at The Rotman School of Management and was co-organized with Mirella Nestor and Karen Theriault from the Rotman Career Centre and Joseph Palumbo and Farheen Rashid from the Schulich Management Career Centre. Invaluable also were the Schulich School of Business Net Impact Chapter and their Non-profit Management Student Association!

- UNICEF Canada
- Kids Help Phone
- Canadian Center For International Studies And Cooperation (CECI)
- World Vision Canada
- Evergreen
- Juvenile Diabetes Research Foundation
- United Way of Greater Toronto
- Moving the Economy

Panelists:

**Bill Young**, Social Capital Partners

**Kathryn Bohr**, CBSR

**Beth Dea** for **Brenda Gainer**, Director, Non-profit Management & Leadership Program, Schulich School of Business

**Bob Willard**, The Sustainability Advantage

The Toronto event was attended by just over 100 students, from Schulich and Rotman.



**Toronto Career Fair 2003**

### **Montreal** (March 14, 2003)

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Held at McGill University, the Montreal event was organized thanks to Jocelyn Younan and Alain Villemare of the McGill Management Career Centre, Pierre Francq et Marie Ménard of HEC Montréal – Centre de placement, and Bob Menard and Chérine Zananiri of the John Molson School of Business – Career Placement Centre. We are also grateful to the student groups who were a great help: Net Impact McGill, McGill Business Watch and Humaniterre at HEC - Montréal.

Participating organizations included:

- Pollution Probe
- Société canadienne de la sclérose en plaques
- Canadian Center For International Studies And Cooperation (CECI)
- Canadian Human Rights Foundation
- Canadian Nature Federation
- Jeunesse, J'écoute
- World University Service of Canada
- Santropol Roulant
- Bioverdure

Panelists:

**Dr. Clarence S. Bayne**, Director - Graduate Management Programs for The Not-for-profit and Sport Sectors, JMSB

**Vanessa Reid**, Executive Director, Santropol Roulant  
**Ted Kantrowitz**, McGill MBA Graduate and Past co-leader of Net Impact

**Brenda Plant**, Corporate Social Responsibility Investment Consultant.

The bilingual Montreal event was a fantastic success with almost 125 students from McGill, the John Molson School of Business, & HEC in attendance

### **Summer 2003 Internships**

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As a result of the interest generated at these Career Events, 243 students applied for the 2003 CEI summer internship positions. From this group of applicants, 12 students from 7 business schools across Canada were

selected for positions with 10 different non-profit organizations and our first socially responsible for-profit enterprise. This year's organizations are:

Kids Help Phone - WUSC – World Education Services – SHARE – SPUD – CEI – Canadian Nature Federation – United Way Regina – CECI – Canadian Human Rights Foundation – Santropol Roulant



**Montreal Career Fair 2003**

We received applications from 17 schools across the country. This year's participating schools are McGill (6 students), Ivey School of Business, Rotman School of Management, UBC, U of Regina, HEC – Montréal, and Schulich School of Business.

We are also pleased to have increased the number of funding partners for this year. Without their help, none of the internships would be possible: EJLB Foundation, Maytree Foundation, BeALight Foundation, Zeller Family Foundation, Hay Foundation, Endswell Foundation, J.W. McConnell Family Foundation. We also have our first corporate sponsor this year with CIBC as well as the first business school scholarship from the Rotman School of Management.

### **Looking forward to 2004**

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The 2003 Career Events introduced what CEI plans to establish as annual events. In 2004 we will once again be in Vancouver, Toronto and Montreal and hopefully also Halifax. We hope to have more schools involved in each city and to likewise expand the number of organizations that participate.

Other plans for 2003-2004 include formalising the group of CEI Alumni, now numbering 26, into a learning community. In collaboration with the Voluntary Sector Initiative and Community Foundations of Canada, we aim to hold a debriefing weekend in the Fall of 2003 to learn from the unique experiences these business graduates have acquired through their placements.

Other initiatives in 2004 will see CEI partner with Community Foundations in Ontario and VanCity Community Foundation in Vancouver to identify potential organizations for future CEI interns.

For information & updates please visit our new site: [www.cei-iec.ca](http://www.cei-iec.ca)

Have a good summer!

Kariann & Eric

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