



## Workforce

### Non-profit Employers

(TORONTO) Masters of Business Administration graduates can have very rewarding careers in the non-profit sector, according to the Community Experience Initiative (CEI), a program that places MBA students in full-time and summer positions with non-profit organizations and socially responsible businesses.

CEI is launching career fairs across Canada to match such students with these employers.

“In the last few years, we have observed more management students exploring non-traditional employers and career direction. They are telling us that they want to use their business knowledge towards helping the community and that they want to work for an organization that makes a difference locally and globally,” says Jocelyne Younan, Director of the McGill Management Career Centre in Montreal. McGill University held the first CEI non-profit career fair last year, and it was two McGill MBA graduates who founded CEI.

This year, similar career fairs are being held in Vancouver, Montreal, and Toronto, where last week, the fair was jointly hosted by the career centres at the Rotman School of Management (University of Toronto) and the Schulich School of Business (York University). The fairs are intended for students, generally in their 20s, who study in a full-time MBA program and are looking to gain work experience.

“Business schools are increasingly becoming aware that topics related to social responsibility, environmental sustainability, and community development are important and they are integrating them into the curriculum,” says Kariann Aarup, one of the CEI founders, who is also a sessional lecturer in the Faculty of Management at McGill. “Students who are now being taught about these values are quite rightly expecting jobs that also integrate them. Finding them jobs helps bring legitimacy to the course content. It helps make otherwise abstract notions real.”

CEI also helps non-profit organizations pay for the internships by raising funds from private foundations to cover 50% of the intern’s stipend. It also hopes to have business schools establish scholarships in support of their students.




## Headline

### Career Development

Employers must provide career development in order to attract and retain employees, a leading career expert says.

## Law

### Gifts from Suppliers

A store manager was fired for accepting a TV from a supplier; the store said he stole it.

### Chronic Absenteeism

A driver who missed one quarter of his shifts was ordered reinstated without compensation.

## Workforce

### Airline Layoffs

Air Canada is laying off 3,600 people by the end of this year as it tries to slash payroll.

## Provincial

### Prior Learning

Manitoba is spending more money on workplace assessment programs that give workers credit for prior learning.



**Warning:** No part of workplace.ca may be copied or transmitted by any means, in whole or in part, without the expressed written permission of the Institute of Professional Management. Workplace Today®, HR Today®, Recruiting Today®, and Supervision Today® are trademarks of the Institute of Professional Management. For permission to reprint, [please click here](#).

- [WORKPLACE TODAY®](#)
- [RESOURCES](#)
- [EVENTS](#)
- [MANAGEMENT TRAINING](#)

[Click here for permission to reprint this article](#)